



2022

**A YEAR  
AT TCDC**





## FROM EXECUTIVE DIRECTOR

We acknowledge all the participants from across the globe who attended our courses and programs. We extend special recognition to our partners, donors, and members who have been our steadfast companions throughout the previous year and will continue to be invaluable allies in the rebuilding years to come.



In this version of our 2022 Annual Report, we are pleased to present our highlights the journey of celebrations, opportunities, uncertainties, and learnings that inform our programs and partnerships.

In 2022, we accomplished a number of milestones in the areas of transformative learning, youth leadership, democracy promotion, and social justice advocacy. These successes can be attributed to the involvement of a diverse range of stakeholders and the partnerships we have nurtured with (both public and private) entities.

Our efforts in teaching Swahili language and culture were also recognised and awarded by the Tanzanian Ministry of Culture, Arts, and Sports.

We express our appreciation for the commitment of both our strategic and funding partners, which allowed it to deliver quality programs and services through diversified funding streams.

Global issues like climate change, food insecurity, and rising living costs have also posed threats not only to MS TCDC but in the entire development sector leading to violations of human rights. This has raised concerns about the accountability of governments and their capacity to fulfil commitments like the Sustainable Development Goals and the African Union 2063 Vision.

In light of these challenges, we will continue to position ourselves as a Pan-African institution that delivers Transformative Leadership Programs across Africa and beyond. We will also strengthen our support to social movements and provide a space for social



dialogues on human rights and justice-related issues.

2023 marks the commencement of our new strategy (2023-2027). Our strategy aims to promote Transformative Leadership for young people in Africa by developing their capacity to become leaders with a difference and strengthening institutions through social dialogue, learning interventions and networking for transformed governance. We are working to support new generations of servant leadership, value-based leaders who are knowledgeable and have the resilience to address emerging situations that erode the integrity of leaders.

As a learning organisation we will continue to invest in approaches that involve young people, policymakers, and institutions in learning and knowledge exchange, in order to

achieve our goals. We will strive to improve the opportunities for learning and translating knowledge into action through our established partnerships, while also refining our teaching and learning approaches to ensure that participants have a meaningful and transformative experience.

**Makena Mwobobia**  
**Executive Director**





## THE ORGANISATION'S PROFILE

The Centre offers a lively international multicultural atmosphere for reflection, learning and sharing of experiences to enhance the ability of individuals, groups, and institutions to influence democratic governance, equitable, sustainable, and transformative change.



MS TCDC is a Pan-African training centre located in Arusha, Tanzania, specialising in capacity development for social transformation. The Centre's program strength and priority areas are democratic governance, transformational leadership, human rights, gender equality, youth participation, and climate governance and language, culture and people-to-people exchange.

MS TCDC offers research, learning, technical assistance, capacity development and convening services for state and non-state actors in the global south in its areas of program strength.

Our partners include governments, intergovernmental organisations, development partners, donors, civil society organisations, and private sector entities.

In addition to our conference and workshop facilities with a range of accommodation options, we are renowned for our advisory, consultancy, and research services.



A woman with dark, curly hair and large, clear-framed glasses is speaking into a black microphone. She is wearing a black, shiny, belted jacket. A lanyard with a badge hangs around her neck. The badge is purple and white, with the text "YouLead Summit 2022" at the top, "ROBERTA NALLI BLANCO" in the middle, and "DELEGATE" at the bottom. A small red and green flower pin is on her jacket. The background is blurred, showing greenery and some equipment. A white curved line frames the right side of the image.

# A YEAR IN REVIEW





"The #YouLead22 for me was not just a way of having the youth connecting, it was harnessing youth voices noting the challenges we face and the milestones that we make towards providing a better future for ourselves and future generations"

## Young people taking active role in promoting peace and democracy in East Africa

In 2022 through our YouLead program we launched Kenya ya Amani Campaign having powerful effect on the East African political sphere. The campaign brought together youth and organizations from the six East African countries, sparking off a movement of mutual solidarity to foster social cohesion and prevent conflict during Kenyan's elections. By observing Kenyan elections, the young people inspired others to become politically engaged, which led to less election-related violence and higher youth participation in politics.

This initiative has demonstrated that collective action and participation can bring about immense changes in our communities, promoting peace and democracy. The campaign's effects will still be felt as more young people will take up leadership roles due to the lessons learned from Kenya ya Amani being a perfect example of how young people can build a better future.



## Celebrating 55 Years of Teaching Swahili and Cultural Studies



This year we are celebrating our 55th year of teaching Kiswahili as a foreign language and providing Cultural Studies to students from all over the world. Over the years, our program has solely been in-person here at MS-TCDC. However due to COVID in 2020 we were pushed to be creative with our classes and we therefor successfully transitioned to conducting all classes virtually. Now, our center is able to provide in-person and virtual courses to students increasing our ability to reach more students and international institutions.

In 2022 we regained momentum as three of our largest programs returned back to Tanzania for in-person programming. We welcomed back AFLI (African Foreign Language Initiative), Carleton College (Ecology and Anthropology Program), and Michigan State (Environmental Sustainability and Information Technology Program) with open arms. Giving us a glimpse of a bright future for the following years.

Apart from adversity, our program as remained resilient, high performing, and continues to provide quality language and cultural studies.







## In a race against time to combat pressing global issues

As the world continues to feel the effects of climate change, we launched a Climate Justice Academy course to equip young activists with skills to identify vulnerable groups and inequalities that fuel the climate crisis, and to design interventions to address them.

On the other hand, we piloted an Outcome Harvesting course offering a timely evaluation approach that allows practitioners to capture changes in behavior and make sense of the intended and unintended outcomes of programming, especially in complex contexts.

With over 35 participants trained from 15 countries across Asia, Latin America, and Africa, both training will be adopted in our course catalogue for 2023.







## Strengthening Africa's Future Leaders for Business and Sustainable Livelihoods

Young leaders and policy makers from 19 African countries converged at the YouLead Program's Pre-Summit Bootcamp to gain skills and knowledge on creating sustainable livelihoods and shaping Africa's economic future. Interactive activities helped participants identify their spheres of influence, evaluate the African Youth Charter's strengths, weaknesses, opportunities, and threats, and discuss policy formulation processes, innovations in the future of work, and the Africa Continental Free Trade Area (AfCFTA).

In addition to developing action plans for their post-bootcamp agenda, such as raising aware-

ness about the AfCFTA and African Youth Charter through digital media, organizing National Youth Conferences at Universities and youth-led spaces, and establishing women's desks in banks for financial support, the Bootcamp provided a platform for young African leaders to network, share ideas, and learn from each other.

Technical partners including DFC, AfCFTA Secretariat, APRM Secretariat, East African Community Secretariat, East African Business Council, and Tanzania Horticulture Association provided support, making the Pre-YouLead Africa Summit 2022 Continental Bootcamp an empowering experience that equipped young leaders to drive Africa's economic growth and ensure a brighter future for the continent's next generation.





## OUR PARTNERSHIP JOURNEY

### Promoting Transformative Learning and Youth Leadership

MS TCDC and the Danida Fellowship Centre (DFC) entered a strategic partnership called "Together for Impact" with funding from the Danish Ministry of Foreign Affairs. The partnership focuses on developing and hosting transformative learning interventions to achieve the strongest possible impact, with three main pillars: Learning for Change, Youth Leadership for Change, and Enablers for Change.

In 2022, the partnership piloted a continental boot camp for policymakers and young leaders on youth participation in social and economic development in Africa. The bootcamp participants developed 5 business ideas and individual action plans that they would implement after the training to influence the popularization of the AfCFTA and promote agri-business amongst the youth.

In 2023, partnership will work towards goals of Green just transition, Stability, Democracy and Good Governance, with a focus on developing and implementing learning activities, networks, labs, and communications initiatives to support youth leadership for sustainable change and enable the impact of knowledge gained through research projects and training programs.





## **Promoting Legally Empowered Communities**

In 2022, MSTCDC entered into a long-term partnership with The Legal Services Facility (LSF) to promote legally empowered communities, particularly women and youth, in Tanzania.

One of the key areas of focus for the partnership is to develop a fellowship program on legal empowerment and access to justice for female youth in Tanzania. The fellowship program will provide young women with the knowledge, skills, and resources needed to advocate for their rights and access justice. Additionally, the partnership will host policy dialogues on the protection of the voice and rights of women and girls and support research on legal empowerment for a girl child on cultural cum legal pluralism in Tanzania.

Furthermore, the partnership will also aim to promote and protect civic space by jointly enhancing the environment for accessibility of the right to access justice. Additionally, the partnership will provide mutual support for capacity development and institutional sustainability through joint activities. This partnership represents an important step towards MSTCDC's mission to promote legally empowered communities and protect civic space in Tanzania.

The partnership is an initiative to support the centre to become a more effective partner in supporting marginalized groups and promoting access to justice.

## **Uniting for Social Change**

In an effort to continue to uphold its mission and reinvigorate its dedication to fostering a free and open society, MS TCDC entered into a long-term partnership with Fight Inequality Alliance (FIA). The partnership aims to establish a framework for cooperation and collaboration between the two entities in strategizing and working together to promote solidarity, networking, and skills-building for social movements worldwide, as well as strengthening systems at the center to support social movements better.

The partnership will focus on, but not be limited to, collaborating to enhance capacity in managing social movement-friendly operations, fostering joint programming, convening, and sharing progressive ideas.

This partnership, along with similar collaborations with Africans Rising and the center's role in AA social movement support work, created a strong path towards becoming a more effective partner in supporting social movements through increased responsiveness, training, and support in new organizing strategies, organizational development and governance, and fundraising techniques.



## Leading the Way in African Democracy: The Africa Drive for Democracy Network

The Africa Drive for Democracy Conference brought together leaders from across the continent to renew their commitment to promoting democratic ideals. The first-of-its-kind event, co-hosted by MS TCDC, Centre for Strategic Litigation (CSL), and Institute for Security Studies, (ISS), marked a pivotal moment in the advancement of democracy in Africa.

Through the conference, a network was formed to support democratic ideals and civic space across Africa. The Centre entered into a formal agreement with partners to continue this important work, as part of its ongoing efforts to deepen democracy and strengthen civic space on the continent.

The Africa Drive for Democracy Conference not only brought together leaders from across the continent but also marked a step forward in the commitment to advancing a free and open society, by partnering with organizations that share the same values and mission.







## ORGANISATIONAL UPDATES



### **Our Progress in the AADK Strategic Partnership Agreement (SPA) II**

As a key learning partner of ActionAid Denmark and ActionAid International, MS TCDC made significant strides in the 4-year DANIDA-funded Strategic Partnership Agreement II (SPA II) with a focus on three main streams of work: capacity development learning interventions to SPA II country partners and local partners, youth program, and localisation of functions.

One of the major achievements was the localisation of functions within the Global Organizational Leadership Development (GOLD) program and the Global Platforms (GP) secretariat. We also hosted the GP learning unit, played a core role in the Movement Support Program, and supported young people fighting for social justice. With successful training of trainers, MS TCDC was able to empower local partners and build the capacity of young people to be effective agents of change in their communities through these efforts.





## AWARDS

### Honored for Promoting Swahili Language and Culture

July 7th was declared by UNESCO to be World Kiswahili Language Day, in recognition of the importance of the language in East Africa and beyond.

On the first ever World Swahili Day, we were honored by the Tanzanian Ministry of Culture, Arts, and Sports for its outstanding contributions in teaching Swahili and culture to non-Swahili speakers in Tanzania.

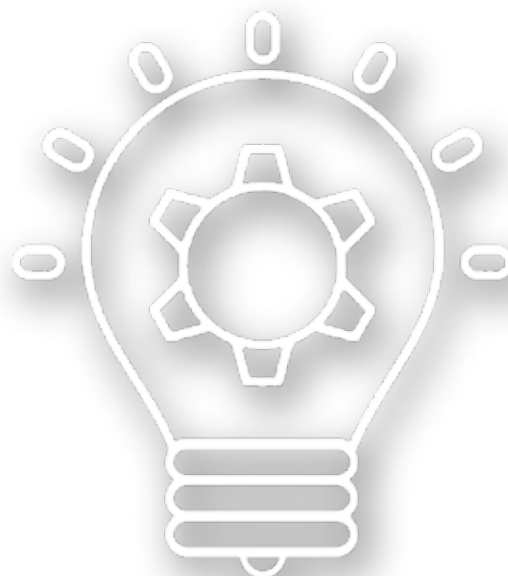
This recognition is a testament to our commitment to preserving and promoting Kiswahili language and culture, and inspires us to continue our efforts to make Swahili language and culture accessible to people from all over the world.







## A SNEAK PEEK INTO THE 2023-2027 STRATEGY



### → OUR VISION

A just, democratic, and sustainable Africa.

### → OUR MISSION

Develop the capacity of young leaders to become transformative leaders and strengthen institutions through facilitating social dialogue, learning interventions, and providing space networking for transformed governance in Africa.

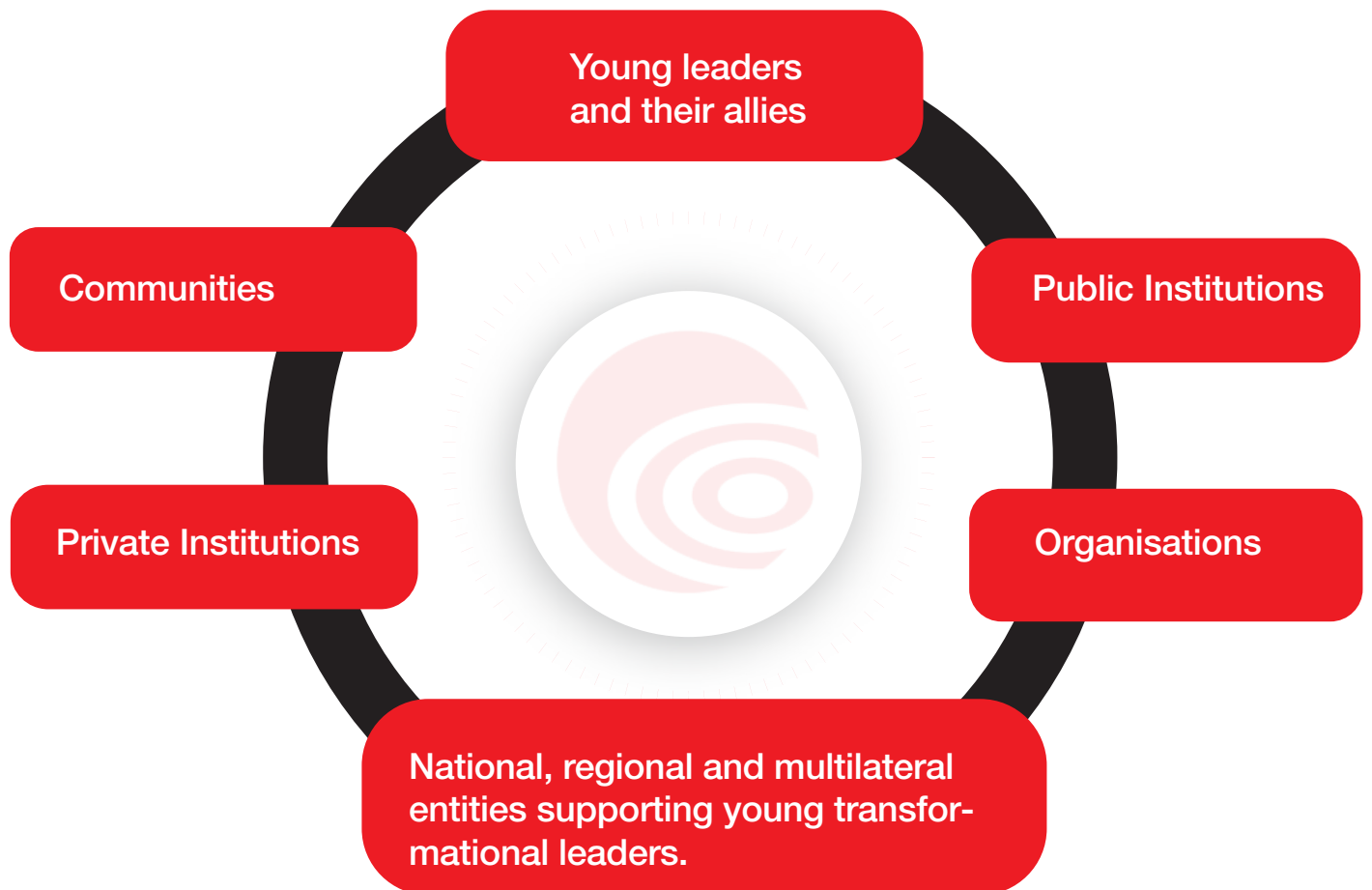
### → CHANGE GOALS



- / Young transformational leaders at the community, national, and regional levels, contributing to inclusive and sustainable development for the continent.
- / Young accountable leaders influencing decision-making in the public and private sectors, to expand civic space in which citizens can exercise and enjoy their rights and liberties.
- / Strengthened public institutions that are responsive to emerging issues affecting citizens and ensure adherence to democratic principles and safeguard the public good.



## WHO WE WORK WITH







## HOW WE WORK

### **Experiential learning for transformational leadership**

Support youth with skills, knowledge, exposure, and networks to give them the ability to constructively participate in public and private sector affairs and offer transformative leadership and representation to their communities and constituencies.

### **Social dialogues bridging citizens and decision makers**

Provide safe and conducive spaces and platforms for social dialogues through which leaders, representatives, and other duty bearers can interact with citizens on matters pertaining to public policy, with a view to ensuring that interventions are people-centered and responsive to people's needs.

### **African-led knowledge to tackle local challenges**

Gather and curate African-led knowledge and contribute to public discourse on relevant issues improving rootedness and authenticity of evidence for advocacy work and efforts at influencing policy.







**COMING UP**

## **Masters in Leadership and Development**

Are you ready to take your leadership skills to the next level? Our Master's degree in Leadership and Governance program set to begin in October 2023, is the perfect opportunity for individuals currently in leadership positions or those looking to pursue a career in leadership and governance.

Our diverse range of modules will cover everything from leadership and governance to cross-cutting issues such as entrepreneurship, monitoring and evaluation, communication skills and research in social and developmental issues.

Whether you are a counselor, government employee, or an employee of a local or international NGO, this program is designed to give you the knowledge, skills, and expertise you need to excel in your field.





## HUMAN RESOURCES

### Outgoing

Dr. Joachim Kisanji – Senior Language Trainer

Dr. Amr Kamel – Head of Learning and Training Unit

Arome Emmanuel Ogijo – Director of Operations

Wilfred Muhere – Human Resources Manager

### Incoming

Gurty M. Rajabu – Head of Finance

Dr. Irene Mkini Lugalla – Head of Academics Unit

Philip James Wilmot – Social Movement and Organizing Expert

Andrew Karamagi – Social Movement and Organizing Expert

Monica W. Kamandau – Social Movement Learning Specialist

Changu Rufaro Chibesa – Learning Specialist

Bishal Ranamagar – Learning Specialist

### Promotion

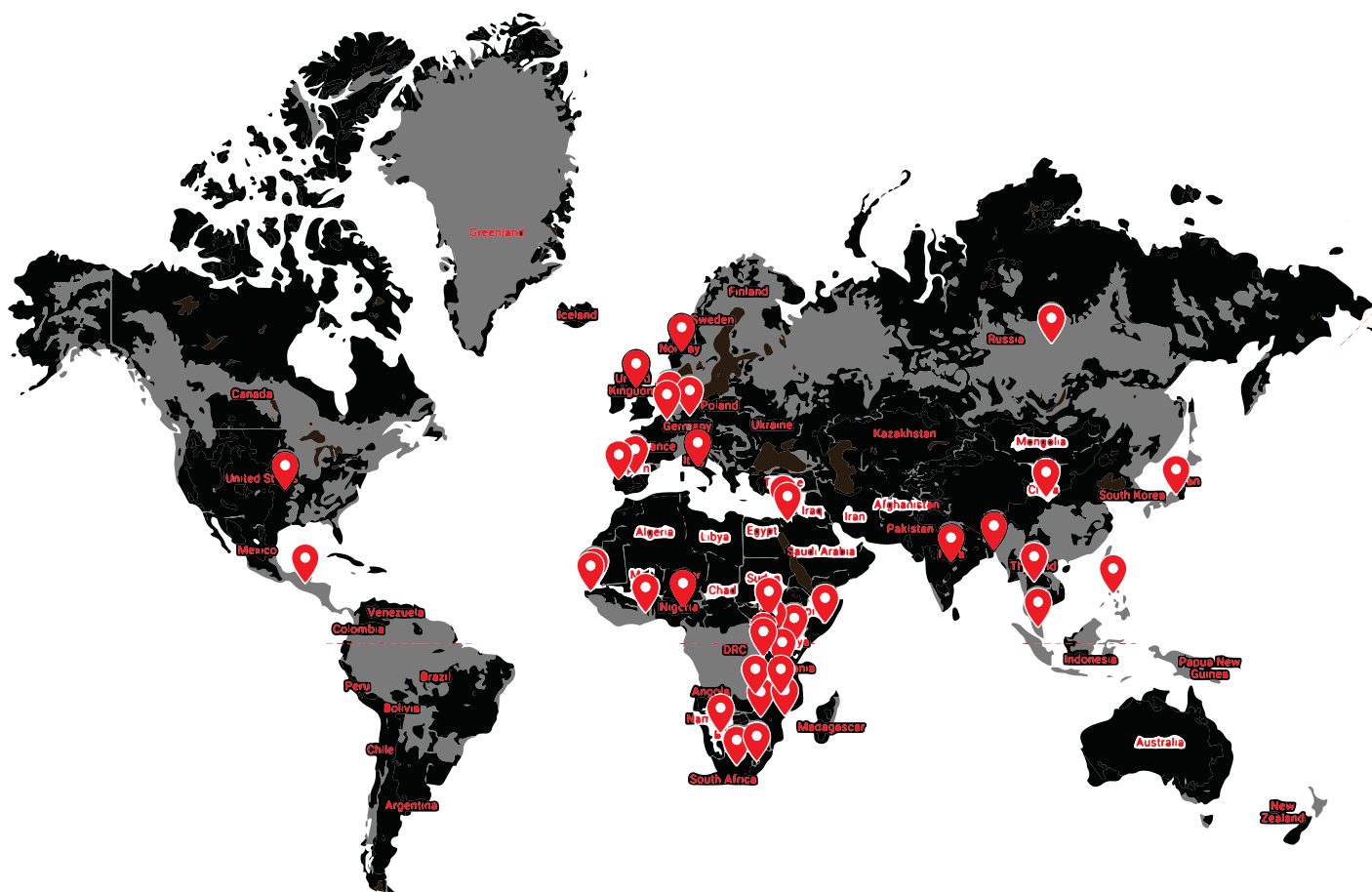
Said Omary – Head of Intercultural Unit

Juliana Shem – Senior Program Officer

Doris N. Likwelile – Head of Training and Learning Unit



## BRINGING THE WORLD TO TCDC



Countries we have reached

**1241**

People we have trained

**2241**

People engaged in other activities

**253**

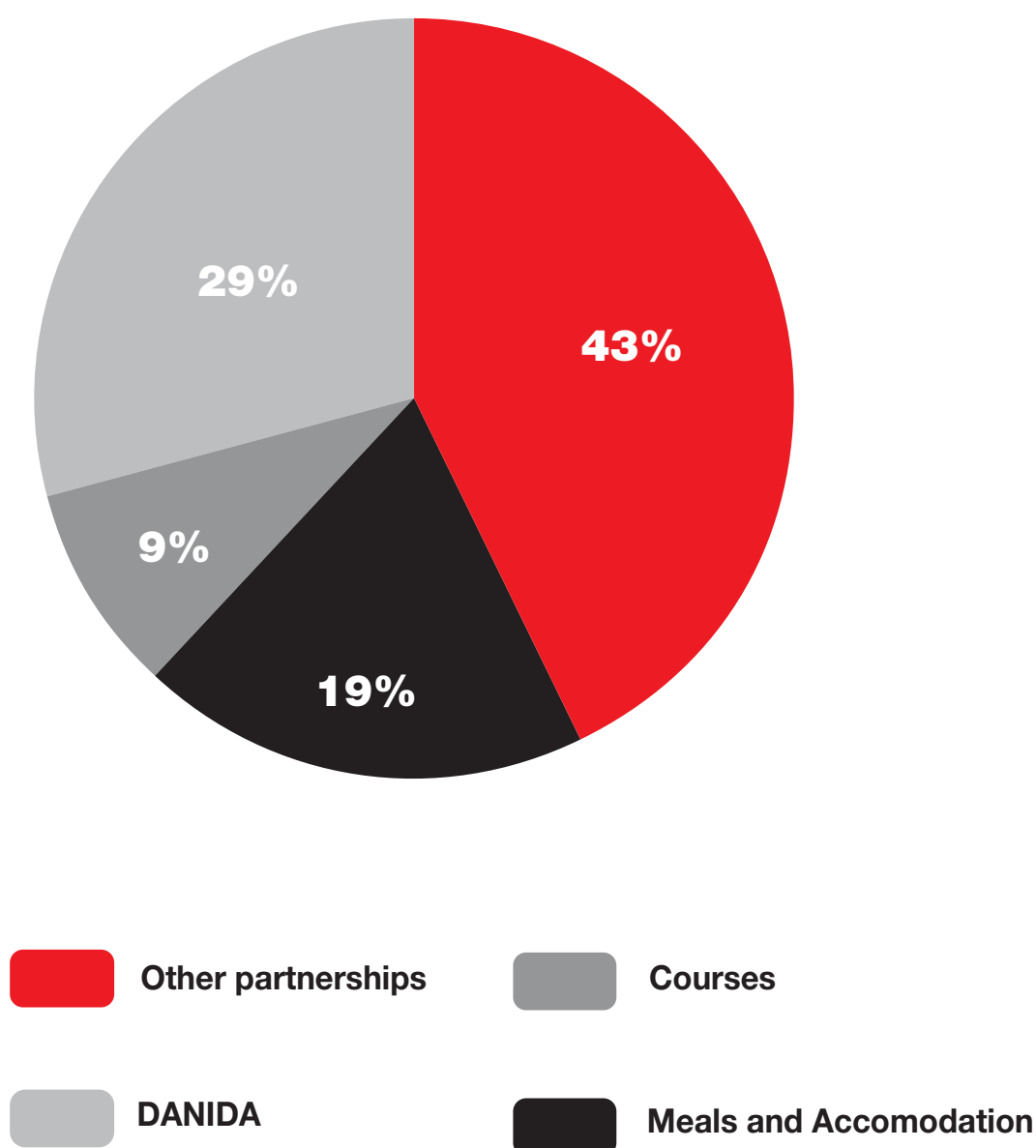
Total activities we have hosted



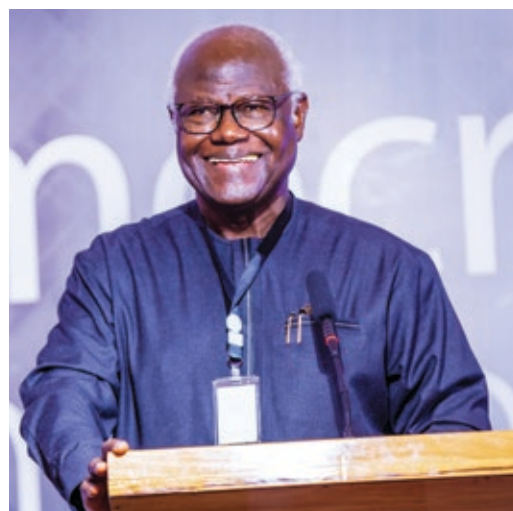


## OVERVIEW OF OUR INCOME

Our finances played a crucial role in supporting the execution of our programs, projects, training, staff capacity development, and convening services. This overview provides a breakdown of our income sources throughout the year that enabled us to achieve our organisational goals. More detailed financial statements are available in our audited financial report.















## IN THE WORDS OF OUR PARTICIPANTS

### **Swahili and Culture**

Learning here at MS TCDC is an immersive experience. We as students benefitted from applying the language we learned in the classroom through well-planned excursions as well as through speaking with friendly staff on campus and with our host families on a daily basis. I am more confident than ever in freely conversing with Kiswahili speakers.

**Kelli Rogers**

### **Professional Courses**

As our organization's activities were increasing and we are expanding to consider the interests of consumers across Tanzania, our sources of funding have not kept up. This has caused a financial gap that must be addressed. To do this, we decided it would be important to undergo resource mobilization training so our people can learn how to properly raise funds from the right group at the right time. The skills we gain from these courses will help us bridge this gap.

**Godfrey Mmari**

**EWURA CCC**



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